

## DocsCorp announces its presence in Hong Kong

**Sydney, Australia and Hong Kong — 20 March, 2009** — DocsCorp, a global leader in content and information management and workflow, today announced the opening of a new office in Hong Kong to support increasing demand for its pdfDocs Solutions Suite software in Asia.

George Lau has also been appointed to the role of Sales Director Asia. The addition of Lau means that DocsCorp will be expanding its sales and channel sales development efforts in Hong Kong and other Asian centres and will be actively building distributor and reseller partner programs to further extend its reach.

“I am excited about joining the DocsCorp team particularly in the Asian market,” says Lau. “Asia, especially the Greater China Region, may be the only region in the world that can still attain economic growth despite the current threat of a global recession. DocsCorp provides companies with a cost-effective solution to ensure document workflow productivity, security and efficiency in these tough economic times. My goal is to accelerate the growth of the pdfDocs Solutions Suite in Asia.”

“The opening of the Hong Kong office is timely as it allows DocsCorp to respond immediately to client demand for our business solutions. Also, we are well positioned to build a strong base of operations that will expand as our Asian client base grows,” says DocsCorp GM for APAC, Shaun Locke.

“Adding someone with George’s expertise to the team will better support our partners’ sales activities in Asia. His wealth of experience and in-depth understanding of document management system implementations will be extremely valuable to our clients and partners.”

Prior to joining DocsCorp, Lau was the Sales Director – Asia Pacific with Hummingbird/OpenText, BakBone Software and N-able Technologies, Inc. He has extensive channel and major accounts management experience in the Asia region.

The pdfDocs Solutions Suite integrates into business applications, processes and systems to empower businesses to better manage their business-critical documents; standardise PDF creation, document comparison, metadata management and OCR imaging workflow across the entire organisation; enhance productivity and workflow; as well as reduce costs and risks.

**- END -**

### **About DocsCorp**

DocsCorp provides a range of software tools that enable businesses to share critical information in a format that is safe, secure, complies with industry standards and is universally readable. DocsCorp software integrates with Document Management, CRM and Practice Management systems to enhance business efficiency, productivity and workflow. DocsCorp has more than 3,000 clients worldwide, including professional service firms, Government departments and corporate enterprises.

### **Media contact**

Kerry Carroll  
T +61 2 8270 8500  
kerry.carroll@docscorp.com  
www.docscorp.com